

Cookie Management Tool

Cookie Name	Who Controls	Expires ~	Description	Group
barracuda_ci_csrf_token	Barracuda Networks Inc.	2 Hours	Provided by CodeIgniter Framework and requires for website security	Strictly Necessary Cookies
barracuda_ci_session	Barracuda Networks Inc.	Never	Provided by CodeIgniter Framework and requires for website security	Strictly Necessary Cookies
barracuda_new_locale	Barracuda Networks Inc.	Never	To set country code, region code and language based on the IP Address to provide correct content	Strictly Necessary Cookies
barracuda_notification_hide_2	Barracuda Networks Inc.	5 Years	Set visitor's cookie acceptance choice	Strictly Necessary Cookies
barracuda_web_visitor_id	Barracuda Networks Inc.	1 Year	Assign a number to website visitor for internal tracking and analysis	Strictly Necessary Cookies
barracuda_adroll_id	Barracuda Networks Inc.	Never	To determine Offline Conversion	Strictly Necessary Cookies
gclid	Barracuda Networks Inc.	1 Year	To determine Offline Conversion	Strictly Necessary Cookies
barracuda_tracking_query_string	Barracuda Networks Inc.	Never	Capture the query string from the URL if exists	Strictly Necessary Cookies
lhnRefresh	Live Help Now	1 Day	LiveHelpNow	Strictly Necessary Cookies
lhnJWT	Live Help Now	1 Day	LiveHelpNow	Strictly Necessary Cookies
lhnAutoInviteDismissed	Barracuda Networks Inc.	Never	LiveHelpNow	Strictly Necessary Cookies
__adroll	AdRoll	1 Year	AdRoll Tracking	Third Party Cookies
c	c212.net (https://www.cision.com/us/)	6 Months	Cision Tracking	Third Party Cookies
JSESSIONID	c212.net (https://www.cision.com/us/)	Never	Cision Tracking	Third Party Cookies
bscookie	LinkedIn	> 1 Year < 2 Year		Third Party Cookies
__ar_v4	?	1 Year		Third Party Cookies
ti_	Triblio (https://triblio.com/)	> 1 Year < 2 Year		Third Party Cookies
rlas3	.rlcdn.com	1 Year		Third Party Cookies
rtn1-z	.rlcdn.com	1 Year		Third Party Cookies
ck1	.rlcdn.com	5 Months		Third Party Cookies
pxrc	.rlcdn.com	2 Months		Third Party Cookies
didts	.pippio.com	1 Year		Third Party Cookies
did	.pippio.com	1 Year		Third Party Cookies
pxrc	.pippio.com	2 Months		Third Party Cookies
nnls	.pippio.com	2 Months		Third Party Cookies
adrl	.outbrain.com	3 Months		Third Party Cookies
i	.openx.net	1 Year		Third Party Cookies
mt_misc	.mathtag.com	1 Month		Third Party Cookies
mt_mop	.mathtag.com	1 Month		Third Party Cookies
uuidc	.mathtag.com	1 Year		Third Party Cookies
uuid	.mathtag.com	1 Year		Third Party Cookies
lang	.linkedin.com	Never		Third Party Cookies
bcookie	.linkedin.com	2 Years		Third Party Cookies
lidc	.linkedin.com	1 Day		
__cfduid	.hubspot.com	1 Year		Third Party Cookies
__cfduid	.hs-scripts.com	1 Year		Third Party Cookies

__cfduid	.hs-analytics.net	1 Year		Third Party Cookies
OGPC	.google.com	2 Months		Third Party Cookies
NID	.google.com	6 Months		Third Party Cookies
1P_JAR	.google.com	1 Month		Third Party Cookies
fr	.facebook.com	3 Month		Third Party Cookies
IDE	.doubleclick.net	2 Years		Third Party Cookies
tuuid_last_update	.company-target.com	2 Years		Third Party Cookies
tuuid	.company-target.com	2 Years		Third Party Cookies
iuuid	.company-target.com	2 Years		Third Party Cookies
tuuid	.bidswitch.net	1 Year		Third Party Cookies
tuuid_lu	.bidswitch.net	1 Year		Third Party Cookies
c	.bidswitch.net	1 Year		
bito	.bidr.io	12 Years		Third Party Cookies
_mktc_trk	.barracuda.com	2 Years		Third Party Cookies
_gid	.barracuda.com	1 Day		Third Party Cookies
invoca_session	.barracuda.com	100 Years		Third Party Cookies
__hstc	.barracuda.com	2 Years		Third Party Cookies
__hssrc	.barracuda.com	Never		Third Party Cookies
hubspotutk	.barracuda.com	10 Years		Third Party Cookies
_ga	.barracuda.com	2 Years		Third Party Cookies
U	.adsymptotic.com	3 Months		Third Party Cookies
__cfduid	.adsymptotic.com	1 Year		Third Party Cookies
TDCPM	.adsvr.org	1 Year		Third Party Cookies
TDID	.adsvr.org	1 Year		Third Party Cookies
lang	.ads.linkedin.com	Never		Third Party Cookies
UserMatchHistory	.ads.linkedin.com	1 Month		Third Party Cookies
BizoID	.ads.linkedin.com	1 Month		Third Party Cookies
uuid2	.adnxs.com	3 Months		Third Party Cookies
anj	.adnxs.com	3 Months		Third Party Cookies
_gat_UA-377962-5	.barracuda.com	1 Day		Third Party Cookies
				Third Party Cookies

Third Party Tracking / Analytics JavaScript

Name	Location	Pages/Buttons/CSS/URL/ID	Description	Group
Marketo Munchkin (https://www.marketo.com/)	Google Tag Manager	All Pages		Analytics Cookies
Cision (https://www.cision.com/us/)	Google Tag Manager	Homepage, Solutions, News, Products, Thank you pages		Analytics Cookies
LinkedIn Insight	Google Tag Manager	All Pages		Analytics Cookies
Floodlight Counter	Google Tag Manager	Ransomware Pages		Analytics Cookies
Google Analytics	Google Tag Manager	All Pages	Analytics and Tracking	Analytics Cookies
Demandbase (https://www.demandbase.com/)	Code	All Pages		Analytics Cookies
Invoca (https://www.invoca.com/)	Code	All Pages		
AddSearch (https://www.addsearch.com/)	Code	All Pages	Website Search Functionality	

Triblio (https://triblio.com/)	Code	Sentinel Product pages		Targeting Cookies
AdRoll Smart Pixel (https://www.adroll.com/)	Google Tag Manager	All Pages		Targeting Cookies
Google Ads Remarketing	Google Tag Manager	All Pages		Targeting Cookies
AdRoll Cookie Matching (https://www.adroll.com/)	Google Tag Manager	All Pages		Targeting Cookies
LiveHelpNow (https://www.livehelpnow.net/)	Code	All Pages	Chat System	
Pixel	Code	Spear Phishing Report landing and thank you page.		Analytics Cookies
Tech Target	Google Tag Manager	homepage, solutions, program, products, aws, googlecloud, ransomware, waf-as-a-service, atp, csi.barracuda.com		Analytics Cookies

Website Event Tracking

Name	Location	Pages/Buttons/CSS/URL/ID	Description
Google Analytics Event Tracking - Sentinel Homepage	Google Tag Manager	Sentinel Homepage Tracking	Tracks when user click the barracudasentinel.com button from Barracuda Website
Google Analytics Event Tracking - WannaCry Webinar	Google Tag Manager	WannaCry Webinar Button	Tracks when user click the WannaCry webinar button on Barracuda Website
Google Analytics Event Tracking - Savings ROI Calculator	Google Tag Manager	Click - Just Links (savings.barracuda.com)	Tracks when user click on the DOM element where " savings.barracuda.com " is available
Google Analytics Event Tracking - Threat Scan Click	Google Tag Manager	Click - All Elements (CSS class name with "etscan")	Tracks when user click the button having "etscan" on the element css class name on Barracuda Website
Google Ads Conversion - Essentials for Office 365 Banner Free Trial	Google Tag Manager	Click - All Elements (ID name with "free-trial-beo")	Tracks when the user click on the free trial button on the banner on Barracuda Website
Google Ads Conversion - Essentials for Email Banner Free Trial	Google Tag Manager	Click - All Elements (ID name with "free-trial-ess")	Tracks when the user click on the free trial button on the banner on Barracuda Website
Barracuda Visitor Id - Event	Google Tag Manager	All Pages	Reporting Visitor Id to Google Analytics for tracking
AdRoll Essentials for Email Security Banner Free Trial	Google Tag Manager	Click - All Elements (ID name with "free-trial-ess")	Tracks when the user click on the free trial button on the banner on Barracuda Website
AdRoll Essential for Office 365 Banner Free Trial	Google Tag Manager	Click - All Elements (ID name with "free-trial-beo")	Tracks when the user click on the free trial button on the banner on Barracuda Website
AdRoll Webinar Register Now	Google Tag Manager	Click - All Elements (CSS class name with "register-now")	Tracks when user click the button having "register-now" on the element css class name on Barracuda Website
AdRoll Start Chat	Google Tag Manager	Click - All Elements (CSS class name with "lhnFormButton")	Tracks when user click the Start Chat button on Barracuda Website