

Spam Protection and E-mail Archiving at Agora S.A.

AGORA^{SA}

Profile

- Agora S.A. is one of the largest media companies in Poland
- Listed on the Warsaw Stock Exchange

Challenges

- Prime target for spam and malicious emails
- Simple management, automation and efficient archiving

Solution

- Barracuda Email Security Gateway
- Barracuda Message Archiver

Results

- Reduction in spam and e-mails which pose a threat
- Reduced time required for e-mail management
- Increased efficiency of IT Department
- Improved safety and lower costs

Overview

Agora S.A. is one of the largest media companies in Poland. The company's activities include publishing newspapers, books, and websites; operating a cinema chain; movie and web co-production; online and outdoor advertising; and the music and radio industry. The best-known groups within the company are Gazeta Wyborcza, Helios SA, and AMS. Agora S.A. was founded in 1989 and has been listed on the Warsaw Stock Exchange since 1999.

Needs: Effective, Affordable, and Manageable Anti-Spam and E-mail Archiving Solution

Due to the extensive scale of operations and the complex structure, the company is exposed to large amounts of unwanted e-mail messages. Constant access to archived e-mail is crucial to Agora's business. To protect against junk e-mail (spam), technologies have been used that are efficient and flexible, but their configuration, maintenance, and management take a lot of time and effort.

Agora S.A. needed a new solution to simplify anti-spam policy management, automate e-mail flow management and enable efficient e-mail archiving.

“The Barracuda solution is an innovative and effective set of tools that comprehensively secure e-mail communications. It has reduced the load on the IT Department and the time needed to fight spam effectively.”

Mariusz Popko

Deputy Head of IT Infrastructure

Agora S.A.

Barracuda Email Security Gateway

The Barracuda Email Security Gateway is the world's best-selling email security solution. It includes best-of-breed spam and virus blocking, data protection, DoS prevention, large file transfer, email continuity, encryption, and policy management — at one affordable price. As new email security requirements emerge, the Barracuda Email Security Gateway is automatically updated with new capabilities to ensure long term protection. This easy-to-use product is available in eight scalable models to fit the needs of any sized organization. The Barracuda Email Security Gateway is also available as a virtual appliance.

Barracuda Message Archiver

Barracuda Message Archiver is an e-mail archive management solution. It makes it easy to store, retrieve and export e-mails, substantially reducing the costs and minimizing the consumption of user computers' resources. With advanced compression and deduplication features, Barracuda Message Archiver optimizes the size of stored messages, which greatly increases the effective capacity of the mail servers. Additionally, the ability to store attachments on the device limits the amount of space required by up to 85%.

Solutions: Barracuda Email Security Gateway and Barracuda Message Archiver

After a careful analysis of solutions available on the market, Agora S.A. decided to implement Barracuda Email Security Gateway (formally known as Spam Firewall) and Barracuda Message Archiver solutions.

Several factors influenced the decision:

- High effectiveness
- Good quality/price ratio
- Barracuda Networks is a stable company, recognized in Poland and around the world
- Comprehensive offerings – both solutions needed available from a single vendor

The implementation carried out by SANSEC Poland SA was preceded by a real-life test of the solution in the company's infrastructure. The results have shown that the Barracuda products integrate well with the existing infrastructure.

Benefits: Easier Management, Higher Security, and Lower Costs

Implementing the Barracuda Email Security Gateway and Barracuda Message Archiver allows Agora S.A. to automate and streamline processes related to securing e-mail communications. The volume of malicious e-mails containing viruses, phishing, and ransomware has significantly reduced. The new solution has minimized the amount of spam received. Barracuda Networks' technologies have also significantly strengthened the security of the company and reduced the time required for e-mail management, increasing the efficiency of the IT Department and satisfaction of the users and the board.

Plans for the Future

Due to the ever increasing risks and the need to ensure the continued protection, Agora S.A. plans to purchase another Email Security Gateway solution. High efficiency, stable operation and good quality/price ratio have led the company to consider expanding its environment.

“Agora S.A. belongs to the most demanding group of customers because it has a very well-educated and skilled IT staff. The company's high but precise demands have enabled us to offer the best possible solution.”

Marcin Tynda
Business Development Manager
SANSEC Poland S.A.

About Barracuda Networks, Inc.

Barracuda (NYSE: CUDA) simplifies IT with cloud-enabled solutions that empower customers to protect their networks, applications, and data, regardless of where they reside. These powerful, easy-to-use and affordable solutions are trusted by more than 150,000 organizations worldwide and are delivered in appliance, virtual appliance, cloud and hybrid deployments. Barracuda's customer-centric business model focuses on delivering high-value, subscription-based IT solutions that provide end-to-end network and data security. For additional information, please visit barracuda.com.

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