

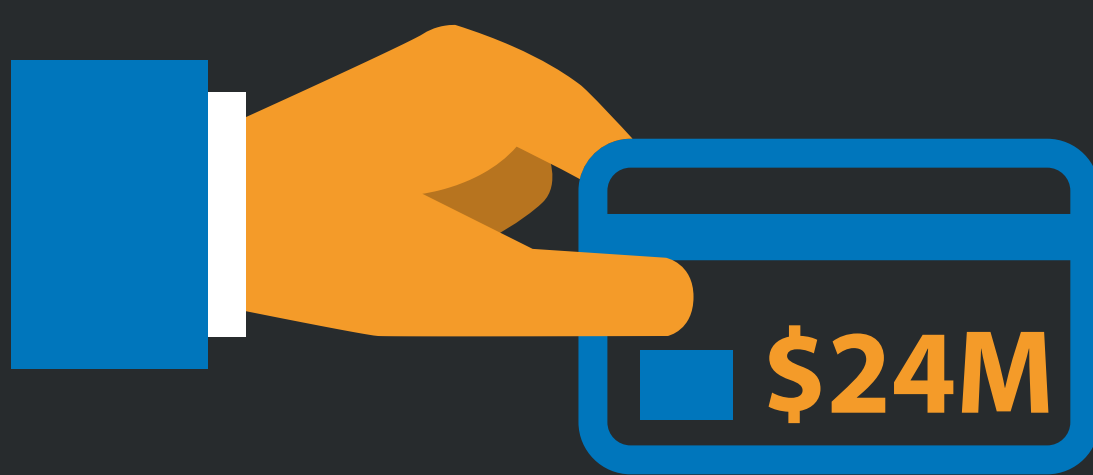
# RANSOMWARE: AN SMB'S WORST NIGHTMARE

## SIX REASONS TO PROTECT YOUR CUSTOMERS

**1** THERE HAVE BEEN 4,000 DAILY RANSOMWARE ATTACKS SINCE THE BEGINNING OF 2016 - A 300% INCREASE FROM 2015.<sup>1</sup>



**2** RANSOMWARE VICTIMS PAID MORE THAN \$24 MILLION TO REGAIN ACCESS TO THEIR DATA IN 2015 ALONE.<sup>2</sup>



**3** RANSOMWARE IS PREDICTED TO BE A \$1 BILLION A YEAR CRIME IN 2016.<sup>3</sup>

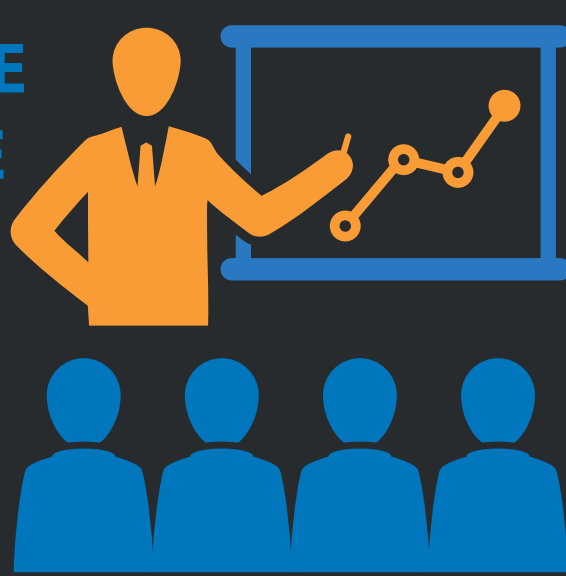


**4** SMBs ARE THE PRIMARY TARGETS FOR RANSOMWARE, BUT ONLY 34% TEST BACKUPS REGULARLY.<sup>4</sup>



4

**5** IT PROFESSIONALS RANK SECURITY AWARENESS TRAINING THE MOST EFFECTIVE WAY TO PREVENT RANSOMWARE, AND BACKUP THE MOST EFFECTIVE PROTECTION AGAINST RANSOMWARE LOSSES.<sup>5</sup>

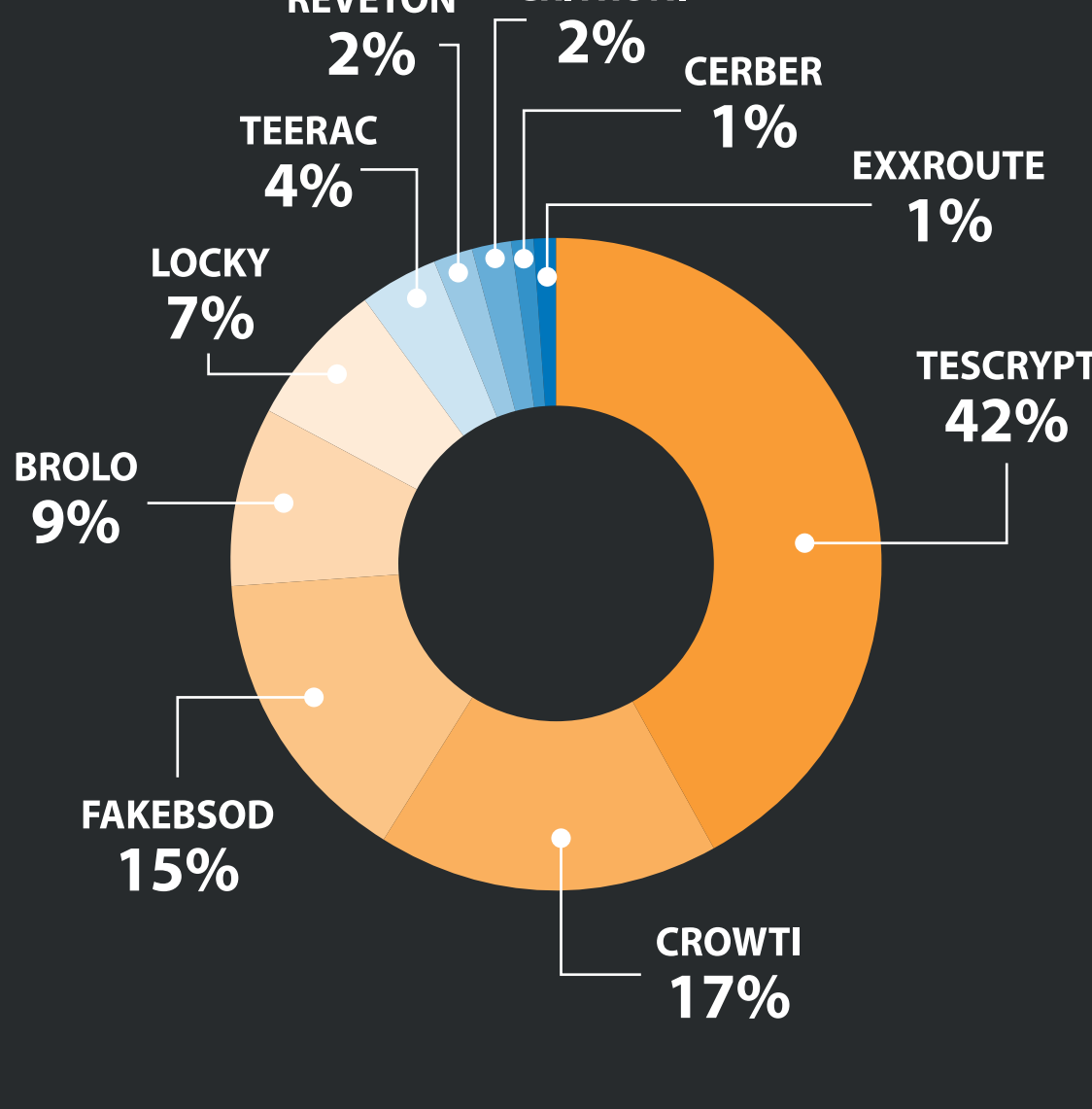


**6** WHEN CONFRONTED WITH A SCENARIO WHERE BACKUPS HAVE FAILED AND WEEKS OF WORK MIGHT BE LOST, 42% OF IT PROFESSIONALS WOULD PAY THE RANSOM AND HOPE FOR THE BEST.<sup>5</sup>



## MOST COMMON RANSOMWARE ATTACKS

TOP 10 RANSOMWARE FAMILIES  
DECEMBER 2015 TO MAY 2016<sup>6</sup>



### SOURCES

1. How to Protect Your Networks from Ransomware, Justice.gov, retrieved September 2016.
2. The ICIT Ransomware Report, ICIT, March 2016.
3. RANSOMWARE: 3 SECONDS TO ENCRYPTION, Arctic Wolf, August 2016.
4. Ransomware Attacks: How prepared are SMB's?, IndustryView, 2015.
5. New KnowBe4 Survey: Ransomware Infections double in two years, KnowBe4, 2016.
6. Malware Protection Center, Microsoft, image retrieved September 2016.